YOUNG ENTREPRENEURS
FOSTERING ENTREPRENEURSHIP

TYE 2022 Schedule

MONSHOT Jr
Transforming Curious Minds

SESSION	TOPICS	DATE	WEEKDAY	TOTAL DURATION MAIN	SESSION DURATION	MENTORSHIP DURATION	TIME
IA-101	Idea Sourcing - Where do Ideas Come From/Start Up Idea	9 January 2022	Sunday	2 Hours	90 Minutes	30 Minutes	11 AM CST
	MLK Day Jan. 17, 2022 Weekend	16 January 2022	Sunday	2 Hours	90 Minutes	30 Minutes	11 AM CST
LS-101	Presentation & Comm Skills	22 January 2022	Saturday	2 Hours	90 Minutes	30 Minutes	11 AM CST
DT-101	Design Thinking (Design Thinking)	23 January 2022	Sunday	2 Hours	90 Minutes	30 Minutes	11 AM CST
DT-102	Design Thinking (Define Problem Statement and Prototyping & Testing)	30 January 2022	Sunday	2 Hours	90 Minutes	30 Minutes	11 AM CST
	Dallas Internal Session	5 February 2022	Saturday	2 Hours		120 Minutes	11 AM CST
DT-103	Design Thinking (Empathy & Ideation)	6 February 2022	Sunday	2 Hours	90 Minutes	30 Minutes	11 AM CST
SM-101	Total Addressable Market (TAM) - Market Research (MR) & Market Analysis	13 February 2022	Sunday	2 Hours	90 Minutes	30 Minutes	11 AM CST
	President's Day Weekend	20 February 2022	Sunday	2 Hours	90 Minutes	30 Minutes	11 AM CST
LS-102	Video Creation Basics	26 February 2022	Saturday	2 Hours	90 Minutes	30 Minutes	11 AM CST
IA-102	Vision & Value Prop - Building the Idea/Idea validation	27 February 2022	Sunday	2 Hours	90 Minutes	30 Minutes	11 AM CST
	Dallas Internal Session	5 March 2022	Saturday	2 Hours		120 Minutes	11 AM CST
BF-101	Business Model, Pricing & Packaging	6 March 2022	Sunday	2 Hours	90 Minutes	30 Minutes	11 AM CST
	Spring Break	13 March 2022	Sunday	2 Hours	90 Minutes	30 Minutes	11 AM CST
	Spring Break	20 March 2022	Sunday	2 Hours	90 Minutes	30 Minutes	11 AM CST
LS-103	Critical Thinking/Team Building-Networking	5 February 2022	Saturday	2 Hours	90 Minutes	30 Minutes	11 AM CST
BF-102	Revenue Model & Financial Accounting	27 March 2022	Sunday	2 Hours	90 Minutes	30 Minutes	11 AM CST
SM-102	Social Media & Digital Marketing	3 April 2022	Sunday	2 Hours	90 Minutes	30 Minutes	11 AM CST
	Dallas Internal Session	9 April 2022	Saturday	2 Hours		120 Minutes	11 AM CST
SM103	Go To Market - S&M Strategy/CrowdFunding	10 April 2022	Sunday	2 Hours	90 Minutes	30 Minutes	11 AM CST

17 April 2022 - Pitch Fest Elimination Round - Sunday - 2 Hours - 11 AM CST

24 April 2022 - Pitch Fest Final Round - Sunday - 2 Hours - 11 AM CST