FOUNDATION OF APP DEVELOPMENT, PRODUCT INNOVATION AND GO-TO MARKET

STAGE 2, STAGE 3 & STAGE 4 (9 MONTHS)

SESSION	FOUNDATION OF APP DEVELOPMENT- STAGE 2	PRODUCT INNOVATION – STAGE 3	GO-TO MARKET – STAGE 4
SESSION 1	Introduction to React Native	Identify User's Need	Introduction to Ecommerce
SESSION 2	HTML and CSS Overview	Define Problem	Ecommerce Platform & Configuring Selling Platforms
SESSION 3	JavaScript	Wire-Flow	Sales and Operation Planning
SESSION 4	Getting Started with React Native	Ideation	Concepts of Digital Marketing and Digital Advertising
SESSION 5	React Fundamentals	Prototyping	Basics of Accounting
SESSION 6	Props and State	Designing	Procurement & Inventory Management & Warehouse Management & Shipping
SESSION 7	Styles and Layouts	Implementation	Managing Finances
SESSION 8	React Native Components	Version Control	eCommerce Back-Office
SESSION 9	React Native WebView	Testing	Analytics & Insights
SESSION 10	GeoLocation	App Build and Release	Basics of Taxations & Insurance
SESSION 11	Remote Communication	Release Updates	Customer Relationship Management
SESSION 12	Releasing Builds	App Maintenance	------------------